

**Based on
Clare W. Graves'
Emergent-Cyclical,
Double-Helix
Model of Adult
Biopsychosocial Behavior**

The Psychological Map - Form B
(A Measure of Human Values)

INSTRUCTIONS

Below are sets of statements describing attitudes and personal characteristics. There are six options for each question. Indicate to what extent you agree with some or all of the six responses by assigning them numerical values for a total of 12 points for each question. The more you agree with a particular response, the higher the number you should assign it. You may put all 12 points in a single option, or you may divide points 6 and between two options, or your distribution may be 1, 2, 4, 2, 3 — just so the total in each set adds up to 12.

1. People who know me best see me as...

- | | | |
|---|-------|---|
| g | _____ | something of an individualist who lives by my own standards. |
| d | _____ | stable and responsible with firm convictions, beliefs and principles. |
| b | _____ | security-conscious, sometimes superstitions, very loyal to group/family/clan. |
| c | _____ | a “rebel” who loves to call the shots. |
| e | _____ | ambitious and progressive, with strong aspirations, initiative, and drive. |
| f | _____ | open and authentic, sensitive to feelings and people-oriented. |
| | (12) | |

2. I like a job that has...

- | | | |
|---|-------|---|
| b | _____ | a lot of security with close group of co-workers like me. |
| c | _____ | a lot of action with a chance to make lots of cash — quick! |
| d | _____ | a lot of stability with orderly work and rewards for loyalty and dependability. |
| e | _____ | a lot of opportunity for advancement, with pay based on merit and my performance. |
| f | _____ | a lot of responsiveness to human needs and relationships. |
| g | _____ | a lot of freedom to do things that interest me by my own standards. |
| | (12) | |

3. I can best be managed when I have...

- | | | |
|---|-------|---|
| e | _____ | the control over my own destiny and challenges that stretch my abilities. |
| c | _____ | a boss who calls the shots but doesn’t hassle me or get on my back. |
| d | _____ | a management system that is fair, consistent, and sticks by the rules. |
| b | _____ | a boss who shows a personal interest in me and stays in charge. |
| f | _____ | an atmosphere that responds to the needs and feelings of everyone. |
| g | _____ | access to the information I need and the freedom to do a job my own way. |
| | (12) | |

4. I prefer to work for an organization that...

- | | | |
|---|-------|---|
| d | _____ | is well organized, consistent, and appreciates loyalty and dedication. |
| g | _____ | understands and accepts individual uniqueness without being judgmental. |
| c | _____ | offers action and adventure, pays me well, and leaves me alone. |
| f | _____ | considers the needs, feelings, and well-being of both employees and customers. |
| b | _____ | creates a protective and secure “family” atmosphere where I don’t feel threatened. |
| e | _____ | provides avenues and incentives to climb the job ladder and incentives for getting ahead. |
| | (12) | |

5. Our country functions best when we...

- | | | |
|---|-------|---|
| g | _____ | understand our interdependency within a greater global community and need and use less so that life may continue. |
| f | _____ | are aware of the needs of all other human beings and place their well-being <i>ahead</i> of anything else. |
| e | _____ | develop our potential as a nation, strengthen our competitive edge, and confront our problems head on. |
| b | _____ | are protected by strong leaders who inspire in us and take care of our needs during difficult times. |
| c | _____ | don’t take anything off of anybody, stand-up for ourselves, and take <i>what</i> we want <i>when</i> we want it. |
| d | _____ | continue to do what made us great as a country, defend and uphold our basic principles, and live in a decent, just, and law-abiding manner. |
| | (12) | |

6. Laws, rules, and regulations are...

- e
- d
- c
- g
- b
- f

(12)

necessary, but we only make progress when we can bend them a bit.
absolutely essential in order to maintain stability, discipline, and order.
generally designed to protect selfish interests and punish the rest of us.
functional guidelines that should encourage personal responsibility.
protective of those in trouble and tell the rest of us what's expected of us.
helpful if they benefit all people and are enforced in a humane manner.

7. The best way for me to cope with life is to...

- b
- c
- d
- e
- f
- g

(12)

attach myself to a person or group which will take care of me.
be tough enough to take care of myself so I can get what I want.
hold to my beliefs and keep doing what's right in order to obtain the ultimate reward.
learn to negotiate with the world in order to enjoy life to its fullest.
seek peace with my inner being and the inner selves of others.
avoid being compulsive, regimented, or technologically-dependent by accepting the inevitability of nature's way.

8. Different people see life in different ways. To me, "life" is...

- f
- b
- g
- c
- e
- d

(12)

an experience through which a person explores what it means to be human and becomes aware of the humanness of others.
somewhat scary and mysterious, but its a good feeling when I know I'm safe.
a synthesis of man, nature, and events resulting in an atmosphere of diversity and the inevitability of change.
like a jungle where the toughest survive and the most powerful dominate.
full of opportunities for those who are willing to take the risks necessary to advance themselves and achieve the good life.
an orderly place, controlled by a set of basic laws and principles which determine our destinies and show us the right way to act.

9. To me, money is important because it...

- b
- c
- d
- g
- f
- e

(12)

pays for the basic necessities that I must have in order to keep food and shelter.
lets me buy the things I want so I can feel like somebody.
provides me a decent standard of living today and security for the future.
allows me freedom to be myself and to do what I find interesting.
is a means whereby we can provide for the needs of ourselves and others.
demonstrates that I've been successful and deserve to enjoy life's good things.

10. I make decisions base on...

- f
- d
- c
- e
- b
- g

(12)

the impact of my decision on the well-being of other people.
what is right and consistent with our standards and ways of living.
what's in it for me — now; if you don't, somebody else might rip you off.
what will pay off for me in terms of material gain and/or personal recognition.
the favorable omens and signs that come to me.
the effect on our total life system — and on man's basic freedom to be.



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FORM B SCORING SHEET

Please record your scores in the following categories. . .

	B	C	D	E	F	G	
Your Score							120 Points
Group Average							

PSYCHOLOGICAL MAP PROFILES

PLACE YOUR SCORES ON THE GRAPH BELOW

	%	B	C	D	E	F	G	%	
HIGH	99	-25	-22	-64	-50	-50	-47	99	
	90	-18	-15	-49	-39	-38	-36	90	
	80	-16	-12	-43	-34	-33	-31	80	
	70	-13	-10	-39	-31	-30	-28	70	
	60	-11	-8	-35	-28	-27	-25	60	
	AVERAGE	50	-9	-7	-31	-25	-24	-22	50
		40	-8	-5	-28	-22	-21	-20	40
30		-6	-4	-24	-19	-18	-17	30	
20		-4	-2	-20	-16	-15	-13	20	
LOW	10	-0	-0	-14	-11	-10	-9	10	
	1			-9	-7	-6	-5	1	

BO
2
Purple

CP
3
Red

DQ
4
Blue

ER
5
Orange

FS
6
Green

GT
7
Yellow